

# NEW BUSINESS MODELS FOR INNOVATIVE ENERGY SERVICE BUNDLES FOR RESIDENTIAL CONSUMERS

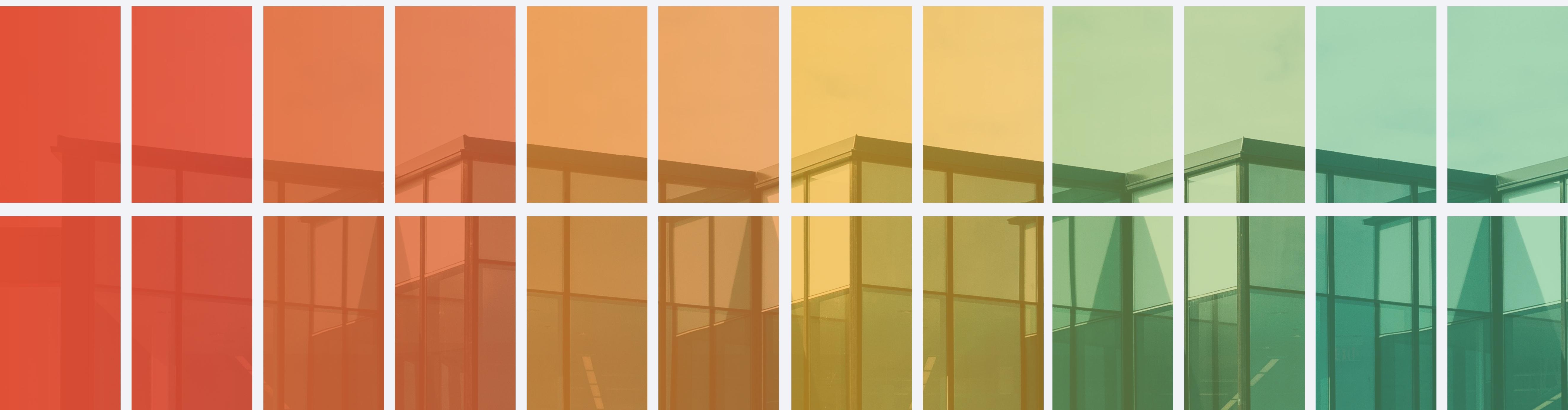
frESCO aims at deploying **innovative business models** on the basis of **novel integrated energy services** in the **residential sector**.

These new services and business models will introduce under common **Pay for Performance Contracts** (EPCs) to enable the realization of **next-generation smart energy service packages**.

These packages will combine:

- **Building retrofitting and investments for the installation of smart equipment**, distributed generation (PV) and storage units (batteries)
- **Energy efficiency measures** including behavioural transformation towards energy savings
- **Flexibility services** with the introduction of storage and vehicles to grid technology for electric vehicles
- **Non-energy services** (Comfort preservation, Indoor Air-quality, Security, Well-being, Emergency notification services, etc.)

frESCO's services will be accompanied by appropriately drafted **business models**, that extend current EPC schemes, allowing **attractive payback periods** for any investments associated with the new services.



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